

- 2 **World Bank.** *Curbing the epidemic. Governments and the economics of tobacco control.* Washington DC: World Bank, 1999.
- 3 **World Health Organization.** *Framework Convention on Tobacco Control,* World Health Assembly Resolution 56.1, 2003.
- 4 **Borland R.** A strategy for controlling the marketing of tobacco products: a regulated market model. *Tobacco Control* 2003;12:374-82.
- 5 **Anon.** How do you sleep at night, Mr. Blair? *Lancet* 2003;362:1865.
- 6 **Gerace TA.** The toxic-tobacco law: 'appropriate remedial action'. *J Public Health Policy* 1999;20:394-407.
- 7 **Government of Alberta.** Prevention of youth tobacco use act. Revised Statutes of Alberta, c.p-22. Edmonton, Queen's Printer, 2000.
- 8 **Bates C.** What is the future for the tobacco industry? *Tobacco Control* 2000;9:237-8.
- 9 **Bakan J.** *The corporation: the pathological pursuit of profit and power.* Toronto: Viking Canada, 2004.
- 10 **Hammond R.** Consolidation in the tobacco industry. *Tobacco Control* 1998;7:426-8.
- 11 **Cohen J, Milio M, Rozier RG, et al.** Political ideology and tobacco control. *Tobacco Control* 2000;9:263-7.
- 12 **United States Department of Justice.** United States of America v. Philip Morris Inc., et al. First Amended Complaint for Damages and Injunctive and Declaratory Relief. Civil Action No. 99-C V-02496 (GK). United States Department of Justice. Washington, 2001.
- 13 **Ashley MJ, Cohen JE.** What the public thinks about the tobacco industry and its products. *Tobacco Control* 2003;12:396-400.
- 14 **Thrasher JF, Niederdeppe J, Farrelly MC, et al.** The impact of anti-tobacco industry prevention messages in tobacco producing regions: evidence from the US Truth campaign. *Tobacco Control* 2004;13:283-8.
- 15 **Micklethwait J, Wooldridge A.** *The company: a short history of a revolutionary idea.* New York: Modern Library, 2003.
- 16 **VanDuzer JA.** *The law of partnerships and corporations.* Toronto: Irwin Law, 2003.
- 17 **Hinkley RC.** How corporate law inhibits social responsibility. *The Humanist* 2002;62(2).
- 18 **Royal Canadian Mounted Police, Information to obtain a search warrant.** Record 500 26-032904-041. Royal Canadian Mounted Police, Montreal, 2004.
- 19 **Strobel LP.** *Reckless homicide? Ford's Pinto trial.* South Bend, Indiana: And Books, 1980.
- 20 **Mokhiber R, Weissman R.** The Ten Worst Corporations of 2004. *Multinational Monitor* Dec, 2004.
- 21 **Friedman M.** The social responsibility of business is to increase its profits. *The New York Times Magazine* Sep 13, 1970.
- 22 **Hirschhorn N.** Corporate social responsibility and the tobacco industry: hope or hype? *Tobacco Control* 2004;13:447-53.
- 23 **Crook C.** The good company. A survey of corporate social responsibility. *The Economist* 2005;374:8410.
- 24 **Liberman J.** Where to for tobacco regulation: time for new approaches. *Drug and Alcohol Review* 2003;22:461-9.
- 25 **HM Treasury Great Britain.** *Public expenditure statistical analyses 2002-03.* London: Stationery Office, 2002.
- 26 **United Kingdom Department of Trade and Industry.** *Social enterprise: a strategy for success.* London: UK Department of Trade and Industry, 2002.
- 27 **Government of Canada.** Canadian cooperatives act 1998. *Consolidated statutes and regulations.* Ottawa: Department of Justice, 2004.
- 28 **United Kingdom Department of Trade and Industry.** *An introduction to community interest companies.* London: UK Department of Trade and Industry, 2004.
- 29 **Statistics Canada.** *Cornerstones of community: highlights of the national survey of nonprofit and voluntary organizations.* Ottawa: Statistics Canada, 2004.
- 30 **La douane.** Les débits de tabac, <http://www.douane.gouv.fr/finc.asp?page=organisation/debtac.htm&cusnum=810/> (Accessed Mar 7, 2005).
- 31 **Jiancheng Z, Tao W.** China's tobacco industry: a value-chain analysis. *Tobacco Journal International* 2004;2:101-3.
- 32 **Petro-Canada.** *Our history,* <http://www.petro-canada.ca/eng/media/10303.htm> (Accessed Jan 30, 2005).

## The Lighter Side



© Mike Lester. Rome News Tribune, [www.caglecartoons.com](http://www.caglecartoons.com).